

SVID

Letter of recommendation

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It is with pleasure that we write this letter of recommendation to you, who participated in the research project TURF - The Urban Food Factory. During the work, you have demonstrated well-developed abilities in user-centered design, creative problem solving and collaboration.

The project, which was carried out in collaboration with SVID, the Swedish Industrial Design Foundation, aimed to develop a decision support for urban planners. The goal was to create an interface that helps them calculate how urban garages can be converted into growing areas to strengthen the city's resilience in the event of food shortages caused by war, drought or infrastructural challenges. **During the course of the project, you have:**

1. **You are well organized in a team** - with a clear division of roles, effective communication and high cooperation skills.
2. **Immersed yourself in the user's needs** - by analyzing personas and using insight-driven methods.
3. **Designed an intuitive and functional interface** – with a focus on facilitating complex calculations and visualizations to support urban planners in their decision-making.

You have met the project's requirements, as well as demonstrated the ability to combine empathy for the user with a systematic and innovative design process, making you a strong candidate for future roles in UX design and related fields.

Thank you for your commitment, your creativity and your professional treatment.

We highly recommend you for future work opportunities.

Fredrik Forsman
Head Business and Industry



Sol Vikström
Digital Strategist

